Attorney Docket No. 06545.0010-00000

DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I hereby declare that: my residence, post office address and citizenship are as stated below next to my name; I believe I am the original, first, and joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled: METHOD AND APPARATUS FOR PROVIDING OPEN-ENDED SUBSCRIPTIONS TO COMMODITY ITEMS NORMALLY AVAILABLE ONLY THROUGH TERM-BASED SUBSCRIPTIONS, the specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, § 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119 of any foreign application(s) for patent or inventor's certificate or of any PCT International application(s) designating at least one country other than the United States of America listed below and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) of which priority is claimed.

Country	Application	Date of Filing (day, month, year)	Priority Claimed
(if PCT indicate PCT)	Number		Under 35 USC 119
None			

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) or PCT international application(s) designating the United States of America that is/are listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in that/those prior application(s) in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, § 1.56 which occurred between the filing date of the prior application(s) and the national or PCT international filing date of this application:

	S. Applications	Sta	tus (Check	(One)
U.S. Application Number	U.S. Filing Date			Abandoned
None				

I hereby appoint the following attorney and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P., Reg. No. 22,540, Douglas B. Henderson, Reg. No. 20,291; Ford F. Farabow, Jr., Reg. No. 20,630; Arthur S. Garrett, Reg. No. 20,338; Donald R. Dunner, Reg. No. 19,073; Brian G. Brunsvold, Reg. No. 22,593; Tipton D. Jennings IV, Reg. No. 20,645; Jerry D. Voight, Reg. No. 23,020; Laurence R. Hefter, Reg. No. 20,827; Kenneth E. Payne, Reg. No. 23,098; Herbert H. Mintz, Reg. No. 26,691; C. Larry O'Rourke, Reg. No. 26,014; Albert J. Santorelli, Reg. No. 22,610; Michael C. Elmer, Reg. No. 25,857; Richard H. Smith, Reg. No. 20,609; Stephen L. Peterson, Reg. No. 26,325; John M. Romary, Reg. No. 26,331; Bruce C. Zotter, Reg. No. 27,680; Dennis P. O'Reilley, Reg. No. 27,932; Allen M. Sokal, Reg. No. 26,695; Robert D. Bajefsky, Reg. No. 25,387; Richard L. Stroup, Reg. No. 28,478; David W. Hill, Reg. No. 28,220; Thomas L. Irving, Reg. No. 28,619; Charles E. Lipsey, Reg. No. 28,165; Thomas W. Winland, Reg. No. 27,605; Basil J. Lewris, Reg. No. 28,818; Martin I. Fuchs, Reg. No. 28,508; E. Robert Yoches, Reg. No. 30,120; Barry W. Graham, Reg. No. 29,924; Susan Haberman Griffen, Reg. No. 30,907; Richard B. Racine, Reg. No. 30,415; Thomas H. Jenkins, Reg. No. 30,857; Robert E. Converse, Jr., Reg. No. 27,432; Clair X. Mullen, Jr., Reg. No. 20,348; Christopher P. Foley, Reg. No. 31,354; John C. Paul, Reg. No. 30,413; Roger D. Taylor, Reg. No. 28,992; David M. Kelly, Reg. No. 30,953; Kenneth J. Meyers, Reg. No. 25,146; Carol P. Einaudi, Reg. No. 32,220; Walter Y. Boyd, Jr., Reg. No. 31,738; Steven M. Anzalone, Reg. No. 32,095; Jean B. Fordis, Reg. No. 32,984; Barbara C. McCurdy, Reg. No. 32,120; James K. Hammond, Reg. No. 31,964; Richard V. Burgujian, Reg. No. 31,744; J. Michael Jakes, Reg. No. 32,824; Allen M. Lo, Reg. No. 37,059, and Jeffrey L. Brandt, Reg. No. 31,490. Please address all correspondence to FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P., 1300 1 Street, N.W., Washington, D.C. 20005, Telephone No. (202) 408-4000.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

	Inventor's Signature	Date
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Inventor		
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Practitioner's Docket No. 3203-400945/

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Walker of 4	17.
Application No.: 09 / 370,290	Group No.:.
For Method and Appaments for Provided Normally Available Only Throngs	ry Open-Ended Subscriptions to Commodity Items Typem-Based Subscriptions Issued:
"NOTE: insert name(s) of inventor(s) and title all	

Assistant Commissioner for Ratenta: Washington, D.C. 20231:

POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST (REVOCATION OF PRIOR POWERS)

As assignee of record of the entire interest of the above identified application,

patent,

REVOCATION OF PRIOR POWERS OF ATTORNEY

all powers of attorney previously given are hereby revoked and

NEW POWER OF ATTORNEY

the following attorney(s) and/or agent(s) are hereby appointed to prosecute and transact all business in the Patent and Trademark Office connected therewith.

(list name and registration number)

Daniel H. Golub Reg. No. 33, 701

(check the following item, if applicable)

Attached, as part of this power of attorney, is the authorization of the abovenamed attorney(s) to accept and follow instructions from my representative(s).

(Power of Attorney by Assignee of Entire Interest [12-2]-page 1 of 2)

SEND CORRESPONDENCE TO:	DIRECT TELEPHONE CALLS TO:
Daniel H. Golub	David H. Golub
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Philadelphia PA19103	215-963-5055
Customer No.:	
_	SYNAPSE Growp, Inc.
(
_	bur High Ridge Park
	Stamford, Connecticut
Recorded in PTO on 14/19/ Reel 11/11/15 Frame 02/4	1000
☐ Recorded herewith	
ASSIGNEE :	STATEMENT ()
Attached to this power is a "STATEMENT	UNDER 37 C.F.R. 6 (3.730)
	1.1
Date	mature
7.700	Michael Toeb
6	pe or print name of person authorized to
	on on behalf of assignee)
	resident, Synapse Group, Inc
NOTE: The essignee of the entire interest may remain	a consider a service and for a service and

his or her selection. 37 C.F.R. § 1.98.

(check the following item, if it forms a part of this power of attorney)

☐ Added page—Authorization of attorney(s) to accept and follow instructions from representative.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application	of: Walker,	etal.

In re application of: WALKER, LEAN Application No.: 09/370, 290 Group No.: 2/66

Application No.: 09/370, 290 Group No.: 2/66

Filed: Aug. 9, 1999 Examiner: Kalino WSKL, A.

For: Method AND Apparatus FOR PROVIDING OPEN-ENDED Subscriptions To .

Commodity Items Normally Available DNY Through Term-Based Subscriptions

Assistant Commissioner for Patents Washington, D.C. 20231

ASSOCIATE POWER OF ATTORNEY (37 C.F.R. 1.34)

Please recognize as Associate Practiti	oner in this case:
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161. 140.	
NOTE: Correspondence will be held with the ass MPEP § 403.01.	sociate attorney, unless the principal attorney directs otherwise.
NOTE: An associate attorney may not appoint	another attorney. M.P.E.P. § 402.02, 6th ed.
PLEASE DIRECT CORREST	DONDENCE TO PRINCIPAL ATTORNEY
•	DH: M
	SIGNATURE OF PRINCIPAL PRACTITIONER OF
Reg. No.: <i>33, 701</i>	RECORD
•	Daniel H. Golieb
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